BELFAST REGION CITY DEAL Summary December 2021



A decade of opportunity starts **now**

THE BELFAST REGION CITY DEAL

The highly ambitious Belfast Region City Deal (BRCD), signed in December 2021, arrives at a critical time. The Deal represents a new way of working between central and local government and regional partners and secures a bespoke package of investment from central government and the BRCD partners of more than £850 million to support the delivery of our shared vision of:

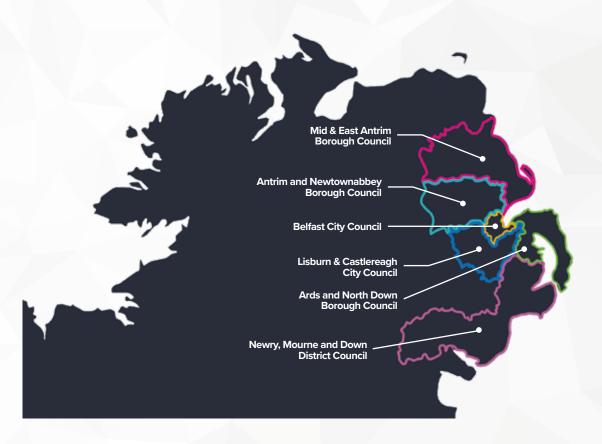
"Inclusive economic growth that delivers more and better jobs, a positive impact on the most deprived communities and a balanced spread of benefits across the region."

This substantial financial commitment, which will be further supplemented by the private sector to create a programme in excess of £1 billion, will generate up to 20,000 jobs as it is delivered over the next 10 to 15 years - an exciting, once in a generation opportunity to accelerate economic growth for the region in an inclusive and sustainable way.

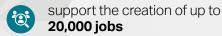
This Deal will strengthen the region's offer in growth sectors such as life and health sciences, the digital and creative industries, and advanced manufacturing. It will support next generation digital capabilities, boost tourism and support the regeneration of our region, underpinned by infrastructure developments and investment in skills to connect people to jobs and services.

The Deal involves an integrated programme of investment that cuts across the responsibilities of local councils, the Northern Ireland Executive and UK Government. The BRCD partners comprise the six local authorities; Antrim and Newtownabbey Borough Council, Ards and North Down Borough Council, Belfast City Council, Lisburn and Castlereagh City Council, Mid and East Antrim Borough Council and Newry, Mourne and Down District Council, the region's two universities; Queen's University Belfast and Ulster University, and four of the region's further education colleges; Belfast Metropolitan College, Northern Regional College, Southern Regional College and the South Eastern Regional College.

The BRCD region has a population of over 1 million residents. The region is young, ambitious and growing - over half the population is under the age of 40. The place-based nature of the City Deal presents an enormous opportunity to drive economic recovery and boost competitiveness, improving the region's resilience to future shocks and stresses and complementing key plans for economic recovery post the Covid-19 pandemic.



It is estimated that over the lifetime of the programme the Belfast Region City Deal will:







deliver **£400 million in GVA** directly on-site and within the region

target delivery of almost £1 billion of private sector leverage

create compelling world-class visitor attractions

help to regenerate major towns and cities

foster collaborative working

The ambitions for inclusive growth will be delivered through the following pillars of investment:

BELFAST REGIONCITY DEAL



Innovation and Digital

Achieving world leading competitive advantage in key sectors: building our innovation and digital capability - facilitating invention, commercialisation and widespread adoption as a driver of economic prosperity and increased well-being

Tourism and Regeneration

Boosting tourism and regenerating our region - creating world-class visitor attractions and investing in towns and cities to provide a year-round destination that will provide stand out in international markets

Infrastructure

connecting people to opportunity and services through enhanced and sustainable infrastructure

Employability and Skills

Putting in place arrangements to enable a constant pipeline of talent to support the growth created by the BRCD investments and ensure that the right skills are available within the region to support the emerging job opportunities

INNOVATION

The BRCD will invest more than £300 million in five industry-led centres of excellence, focusing on the industries of the future, providing new tools and utilising data insights to support increased productivity and business competitiveness.

AMIC - Advanced
Manufacturing
Innovation Centre will
provide the springboard
for manufacturing
innovation in NI,
providing a specialised
environment for Advanced
Manufacturing and Engineering
sectors to access the very latest
manufacturing technology and Industry 4.0
smart automation, supported by experienced,
professional engineers and a state-of-the-art
Factory of the Future.

CDHT - Centre for
Digital Healthcare
Technology will provide
a world-class space for
academia, industry and
clinicians to innovate and
boost the productivity of
the life and health sciences
sector by accelerating the
development of medical technology
devices and diagnostics. Technology,
Community and Clinical Living Labs will be
based beside the Ulster University Belfast campus
and at the Royal Victoria Hospital.

i-REACH - Institute of
Research Excellence
for Advanced Clinical
Healthcare an integrated
clinical research centre of
excellence, iREACH is an
NHS, industry, and research
facility. It will transform the
region's ability to test new drugs,
medical-technology, care pathways
and societal interventions. It will leverage
the opportunities that exist at the interface of
medical research and digital transformation.

Studio Ulster (formerly Screen Media Innovation Lab - SMIL) will provide a large-scale Virtual Production studio complex to include world-class commercial Virtual Production stages, fully supported by an integrated research, development and innovation centre of excellence in real-time and Virtual Production. Studio Ulster will drive a revolution in production pipelines across converging sectors with application in film, broadcast, commercial, animation, games, immersive and visual effects.



DIGITAL

The BRCD will invest £125 million in a challengeled, flexible digital programme that will maximise the benefits and opportunities of the Innovation centres of excellence and focus on areas where the region can be distinctive and competitive. The key interventions include:

The Belfast Region Innovation Challenge Fund

- This £55 million fund will support an agile approach to address the emerging needs and unique characteristics of the region and be designed to stimulate collaborative innovation and investment.
- The fund will stimulate innovation to address the region's 'Grand Challenges' of (i) artificial intelligence and data, (ii) health and wellbeing and (iii) sustainability and resilience.
- Funding opportunities are likely to include a range of financial instruments including capital grants, small business research initiatives, challenge prizes and equity/debt investments.

Enabling Infrastructure

£40 million of funding to invest in digital connectivity (including advanced wireless), data infrastructure and other enabling infrastructure to support the Belfast Smart District and wider regional innovation.

Regional Innovation Hubs

 £30 million of investment will deliver a series of Innovation Hubs across the region.

The Hubs will build upon and leverage existing sectoral strengths including cleantech and creative industries in order to promote innovation activity and new business growth across the region via local hubs.

The i4C Innovation
Centre at St Patrick's
Barracks regeneration
site, Ballymena
represents the first
of these Hubs which
will provide a physical
base and support to increase
levels of SME innovation and
commercialisation activity. It will also
provide skills and training solutions in
the cleantech sector including the Hydrogen
Training Academy.





BOOSTING TOURISM AND REGENERATING OUR REGION

The BRCD will invest more than £300 million in delivering globally visible tourism products and reimagined town and city centres that will support sustainable year round tourism and drive economic recovery.

Bangor Waterfront

will reconnect the town
with the sea through
a range of attractions
and experiences. The
investment will provide
high quality public spaces,
a new Music Hub and will
regenerate assets including
Bangor Marina, Pickie Fun Park and
watersports facilities at Ballyholme Yacht
Club, enhancing the town and encouraging
further investment.

Belfast Stories, a

transformational anchor visitor attraction in Belfast will allow people to connect with the city and one another through stories, screen and social spaces. The experience will include a state of the art multiscreen film centre and vibrant public spaces allowing for lively event programming and animation.

Image for illustrative purposes only c/o BDH Grimshaw.

Carrickfergus
Regeneration will
provide investment in
Carrickfergus Castle,
including its visitor
hub and historic walls.
Its connection to the
town centre will regenerate,
reposition and rebrand the town
placing it firmly on the map as an
authentic, heritage-led tourism hub - a
'must visit' starting point to the Causeway
Coastal Route.

Destination Royal
Hillsborough will further
enhance Hillsborough
Castle by restoring and
developing the historic
Courthouse and Fort and
investing in the Forest. This
will include opening a Social
Enterprise Café and integrating and
improving connections between these
attractions and the wider village through
improved public realm, to attract more visitors to
this world class heritage village.

The Gobbins aims to build on this exhilarating visitor attraction through the addition of a stunning staircase, an upgrade to the cliff top path - to include a new rope bridge that stretches across the coastline - and the development of a new Welcome Hub which will include Augmented Reality experiences.



The Mourne Mountains
Gateway will redefine
visitors' experience of
the Mourne Mountains
whilst supporting the
sustainable growth of
tourism and protecting the
natural heritage and habitat of
the region. The project will deliver
a world class visitor attraction, and will
create improved, and more sustainable
access to the Mournes.

Newry City Centre
Regeneration will deliver
a civic hub, theatre and
conferencing facilities
which, together with
new public realm and
grade A office provision,
will revitalise the city. The
regeneration will also create and
sustain jobs, increase visitor numbers,
appeal to residents and stimulate the
evening economy.

CONNECTING OUR REGION

Our investment of £140 million will help to connect people to opportunity and services through enhanced and sustainable infrastructure.

Lagan Pedestrian
and Cycle Bridge will
connect Belfast city
centre with Ormeau
Park, providing access
to jobs, leisure space,
services and opportunities
for residents and visitors,
contributing to the improved health
and well being of local communities.

Newry Southern
Relief Road will link
the A1 bypass with the
A2 Warrenpoint dualcarriageway providing
an alternative strategic
route for traffic that reduces
pressure on Newry city centre,
facilitates onward travel to Dublin
and improves access to other regional
gateways.



EMPLOYABILITY AND SKILLS

The employability and skills profile of the local labour market is a critical factor in competitiveness. Despite a positive upward trend in skills over recent years, NI continues to lag behind its competitor regions in terms of the pace of change. The future skills system will need to be increasingly agile if it is to be in a position to respond effectively to these challenges and to changing market conditions such as automation and the pace of technological change.

New NI Executive strategies and plans for employability and skills are also seeking to respond to this challenge. City / Growth deals offer an ideal opportunity to support, enhance and contribute to arrangements emerging through the creation of Local Labour Market Partnerships and the NI Skills Strategy for more joined-up employability and skills planning.

The BRCD investment will support efforts to rebalance our local economy by building on our competitive strengths, increasing productivity and supporting the creation of more and better jobs. However, for it to succeed it will be critical that the right skills are in place to enable people to avail of the opportunities arising from this investment and that pro-active measures are put in place so that the opportunities emerging reach as wide a range of people as possible - a fundamental aspect of City / Growth deals across the UK.

The BRCD partners will therefore work together to align our plans and resources in the following priority areas to help prepare an appropriately skilled workforce that can benefit from the

employment opportunities that will emerge as a result of the transformative investments in innovation and digital, tourism, regeneration and infrastructure.

Skills for Growth: working with employers to align skills programmes and employment opportunities with the growth in sectors supported by BRCD; helping to create new apprenticeship pathways and fostering development of higher level skills;

Skills for Inclusion: creating opportunities to address skills imbalances and improve access to employment opportunities across the region through socially inclusive progression pathways; and

Skills for a Digital Future: helping to build our digital literacy from grassroots up and enhancing the digital transformation of businesses across the region, with a specific focus upon smaller enterprises.

The impact of Covid-19 further underlined the need to harness collective effort and investment in digital technology. Early in 2020, a Digital 'Task and Finish' group was established by the BRCD partners to consider how to support an inclusive and sustainable recovery. Arising from this work, Further Education Colleges, working with industry partners, and supported by funding from the Department for the Economy, delivered the Digital Futures Programme, an innovative skill development and work experience initiative providing unemployed and under employed graduates with the opportunity to reskill in relevant digital areas, including Cloud Computing, Data Analytics or Cyber Security.



DEAL DELIVERY TIMELINE

SEPTEMBER 2018



Proposition submitted to UK Government

OCTOBER 2018



Chancellor announced BRCD

MARCH 2019



Heads of Terms signed

MARCH 2021



Outline Business Cases developed

DECEMBER 2021



Deal Document signed

2022 ONWARDS



Deal Delivery

- Stakeholder engagement
- Project delivery
- Further private investment leveraged
- Collaborative working
- Full Business Cases approved
- · Monitoring and evaluation
- Project completion
- Benefits delivered







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